Arts Ed Collaborative’s artlook® SWPA Initiative 2022-2023
Together, we will increase the quantity, diversity, and connectivity of culturally responsive arts learning opportunities for young people.

Introducing artlook® SWPA!
In 2021, Arts Ed Collaborative (AEC) launched artlook® SWPA, a free online hub created to help educators in our regions immerse young people in powerful, personally relevant arts learning opportunities. It provides an up-to-date picture of the people, places, and programs supporting arts learning in Southwestern Pennsylvania. This publicly available and searchable map is the only one of its kind in our Commonwealth to combine arts education data from schools, arts organizations, and teaching artists. artlook® SWPA celebrates arts learning of all kinds, including all arts disciplines and activity taking place both during and outside of the school day.

To date, over 100 schools and arts partners have joined, and we hope you will too!

How artlook® SWPA benefits schools
✓ Increase opportunities for collaboration and communication
✓ Access data infrastructure for arts programs schoolwide
✓ Build and sustain strong arts programs with public accountability
✓ Secure partnerships and resources based on individualized school needs
✓ Share arts ed program information with families and the community

Next steps and timeline
• **Spring/summer:** district/school personnel discuss this opportunity with decision makers, identify artlook® liaisons, and complete commitment form by August 31st (see QR code)
• **Early fall:** AEC absorbs available administrative data (e.g., arts teachers, arts courses, student demographics, etc.) into school artlook® SWPA profiles; artlook® SWPA liaisons and administrators receive their login information
• **October:** artlook® SWPA school portal opens; liaisons complete survey information to enhance available administrative data; AEC offers live and asynchronous technical assistance
• **November-February:** AEC conducts QA and finalizes profiles with liaisons
What is an artlook® liaison?

artlook® liaisons are teachers or school representatives who provide additional information about the state of arts education at their school. These individuals play an important role in the successful implementation of artlook® SWPA by providing a first-hand account of arts education experiences and needs at their school and by serving as a point of contact for the artlook® SWPA community. Arts liaisons:

✓ Verify pre-populated administrative data that AEC receives from the Department of Education (e.g., arts courses offered and instructors)
✓ Complete an annual school survey through the artlook® SWPA platform with input from other site-based staff
✓ Serve as the primary point of contact between their school and AEC
✓ Serve as the primary point of contact between their school and community arts partners
✓ Update school profile page as needed to ensure information is accurate

How is the information collected?

AEC pulls most of the data from records submitted to the Department of Education for the Pennsylvania Information Management System (PIMS). Each school’s artlook® SWPA liaison— with input from a team of arts teachers, principals, and administrators— completes a follow-up survey that asks additional questions exploring arts programming, planning, and budgeting.

How did artlook® SWPA come to be?

In 2019, Arts Ed Collaborative (AEC) convened a series of collective impact planning meetings exploring the creation of a SWPA-area version of artlook® Map. Thirty educators representing a dozen school systems and arts and community organizations contributed to the planning process. Participants shared their perspectives about a range of topics, including broad strategies required to support arts education, facilitators and barriers to forming arts partnerships, and the artlook® Map platform itself. Collective impact partners included: Hampton Township SD, Propel Schools, South Fayette Township SD, Sto-Rox SD, 1Hood Media, Assemble, Bricolage Production Company, Carnegie Museum of Art, Center of Life, Pittsburgh Festival Opera, The Learning Instigator, The Legacy Arts Project. Together, these organizations helped adapt and customize artlook® SWPA for our region.

We hope to see you on the map soon! Get in touch today!

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You can always check out up to date info about this initiative and access the live site here: artsedcollab.org/artlook